Fortified Protein Supplements for Beef and Dairy

- Improved Conception Rates
- Weaning Weights Improve
- Calves Up Right Away and Vigorous
- Cows Clean Quickly
- Increased Milk Production
- Improved Breedback
- Improve Feed Efficiency 25%
- Calves Are More Thrifty with "Growthy Gain"

225 - 250 lbs

- Virtually All Foot Rot and Sore Eyes Are Eliminated + MORE +
- Improved Bull Fertility
- Overall Herd Health Improved
- Maximized Economic Performance
- More Profit. More Pounds on Pasture

SweetPro Lick Blocks

- Safe High Quality "By-Pass" Protein
- Improved Feed Efficiency and Animal Health
- Distillers Grains, Solubles and ProBiotein®
- Balanced Vitamins and Minerals
- Complex Carbohydrate Energy Not Simple Sugar
- Organic Complexed Trace Minerals
- Patented Formula and Container

Convenience PLUS Economic



Stage of Growth Blocks

Starter 250 to 450 lbs - For light calves and

receiving cattle

Cattle Kandi 450 to 650 lbs - Heavier calves, receiving

cattle, starting stockers on grass

SweetPro 16 650 to 1,000 lbs - First calf heifers,

stockers on grass, purebred operations

FiberMate 18 900 to 1,400 lbs - For average forage

conditions, cows in stalks and stubble

FiberMate 20 1,000 to 1,450 lbs - For low consumption

and tough forage conditions

Specialty Blocks

FiberMate 28 1,000 to 1,450 lbs - For low consumption

and tougher forage conditions

"The Stopper". Slows consumption in Magnum

toughest forage conditions

Pasture Ranger Stocker cattle and brood cows on bloat

prone wheat pasture and alfalfa

PowerMate All natural supplement with diatomaceous

earth for first calf heifers, brood cows,

stocker cattle

PowerMate II Brood cows, stocker cows, stocker cattle

Dry Cow Anionic dairy dry cow and beef breeder block

Backgrounder Backgrounding and grass finishing of

cattle (higher intake block)

Mineral EX Mineral block with EXtra punch from

organic complexed trace minerals

Specialty Meals

Fresh Start A total mixed rations (TMR) meal

supplement for growth, lactating and

show animals

Showin' Off A meal supplement for show animals



For Information: 1-800-327-9222

www.sweetpro.com

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DISTRIBUTED BY:









"The Profit Blocks"



Lick Blocks for Every Stage of Growth

SweetPro® supplements provide the feed efficiency and cost saving improvements you need, with the labor saving convenience you've wanted. Includes ProBiotein®, to help maximize feed utilization and minimize health problems.

5 Classes of Prebiotics 4 Classes of Enzymes No Molasses



www.sweetpro.com

The patented formula of SweetPro® lick blocks differ from traditional molasses and other protein supplement blocks in 5 kev ways:

- 1. SweetPro blocks feature fermented feed ingredients, Yeasts, Enzymes and Volatile Organic Acids (VOA) that improve rumen fermentation, resulting in improved overall digestion and increased feed efficiency of up to 25% or more.
- 2. Condensed Distillers Solubles (CDS) are used in SweetPro blocks to provide improved aroma and palatability benefits similar to molasses, but CDS has much higher protein and nearly 10 times the fat as molasses.
- 3. SweetPro blocks deliver safe protein with high "Rumen By-Pass" value.
- 4. Energy in SweetPro blocks comes from "Complex Carbohydrates", not simple sugars. Complex carbohydrates deliver important energy while minimizing the digestive disruption often associated with starch and sugar.
- 5. SweetPro blocks are fortified with Vitamins A, D and E, and a balanced blend of organic complexed trace minerals, making them an outstanding supplement for lower quality hay, straw and stover when wintering beef cows or maintaining dry cows.

Application and Uses | | |









SweetPro blocks improve calving and clean-up. Stronger calves pay big dividends.

- SweetPro blocks are an effective tool to improve "breedback". Organic complexed minerals plus extra energy are also known to improve first service conception rates.
- Using SweetPro blocks at weaning reduces calf weight loss by reducing weaning stress.
- Cows kept on SweetPro year around consistently wean heavier, growthy calves without creep feeding complications or risk of discounts for getting calves too "fleshy".

It Makes Sense. In the past, livestock producers have been content with the overall convenience of molasses blocks. But times have changed. These days you have to be concerned about net economic performance. SweetPro's marked improvement in feed efficiency and animal health, improves your net economic performance.

Get Serious. You're running a business. Your resource dollars have to pay off. Finally there's a clearly different, nutritionally superior product available.

	STAGE OF GROWTH BLOCKS					SPECIALTY BLOCKS									MEAL		
NUTRIENT		STARTER	CATTLE KANDI*	SWEET PRO 16*	FIBER MATE 18*	FIBER MATE 20*	FIBER MATE 28	MAG - NUM	PASTURE RANGER	POWER MATE	POWER MATE II	DRY COW	BACK GRNDR	SHEEP BLOCK	MINERAL EX	FRESH START	SHOWIN' OFF
PROTEIN	MIN	15.00%	18.00%	16.00%	18.00%	20.00%	28.00%	30.00%	9.50%	14.00%	20.00%	24.00%	15.00%	16.00%	5.25%	15.00%	14.00%
NPN MAX (AS)		NONE	NONE	NONE	7.00%	8.00%	12.00%	15.00%	NONE	NONE	9.00%	10.00%	NONE	NONE	ALTOSID IGR	NONE	NONE
FAT	MIN	5.50%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	6.75%	5.00%	5.00%	5.00%	5.00%	5.00%	2.00%	4.00%	5.50%
CRUDE FIBER	MAX	5.50%	5.50%	5.50%	5.50%	5.50%	5.00%	5.50%	5.50%	5.50%	5.50%	5.50%	5.00%	5.50%	2.50%	5.00%	5.50%
ADF FIBER	MAX	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	9.50%	N/A	9.50%	8.50%
CALCIUM (Ca)	MIN	1.00%	1.25%	1.25%	1.75%	1.75%	2.00%	1.55%	1.50%	1.00%	1.00%	1.75%	2.00%	1.30%	7.60%	1.00%	1.00%
	MAX	1.50%	1.75%	1.75%	2.25%	2.25%	2.50%	2.00%	2.00%	1.50%	1.50%	2.25%	2.50%	1.50%	8.00%	1.50%	1.50%
PHOSPHORUS (F	P) MIN	1.00%	1.00%	1.25%	1.25%	1.75%	1.25%	1.40%	1.10%	1.00%	1.00%	2.00%	1.25%	1.25%	6.20%	1.25%	1.25%
SALT (NaCl)	MIN	6.50%	7.00%	13.00%	9.00%	12.00%	11.50%	12.00%	7.00%	7.00%	7.00%	8.00%	11.50%	13.00%	13.00%	6.50%	7.50%
	MAX	8.50%	8.50%	15.50%	10.50%	13.50%	13.00%	13.30%	10.00%	10.00%	10.00%	10.00%	13.00%	15.00%	15.50%	8.00%	9.00%
MAGNESIUM (M	g) MIN	1.00%	2.00%	2.50%	2.50%	3.50%	2.75%	4.00%	2.25%	1.50%	2.00%	2.00%	1.00%	2.50%	3.30%	1.00%	1.50%
POTASSIUM (K)	MIN	0.90%	1.10%	1.10%	1.10%	1.10%	1.10%	1.00%	0.35%	1.10%	1.10%	1.00%	1.10%	1.10%	1.00%	1.10%	1.10%
SULFUR (S)	MIN	0.20%	0.40%	0.50%	1.00%	1.50%	0.65%	1.75%	0.50%	0.50%	1.75%	1.85%	0.30%	0.50%	0.75%	0.40%	0.25%
COPPER (Cu)	MIN/PPM	600	600	600	600	600	600	600	600	600	600	600	300	25 **	2,100	600	500
SELENIUM (Se)	MIN/PPM	5	5	5	5	5	5	5	5	5	5	8	3	5	16.5	5	5
COBALT (Co)	MIN/PPM	4	4	4	4	4	4	4	4	4	4	4	2	4	13	4	4
ZINC (Zn)	MIN/PPM	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	500	1,000	3,650	1,000	1,000
MANGANESE (Mn) MIN/PPM		750	750	750	750	750	750	750	750	750	750	750	375	750	2,750	750	750
IRON (Fe)	MIN/PPM	275	400	400	400	400	400	400	400	400	400	200	400	400	1,800	400	350
IODINE (I)	MIN/PPM	8	8	8	8	8	8	8	8	8	8	8	4	8	26	8	8
VITAMIN A	IU/LB	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	50,000	100,000	250,000	100,000	100,000
VITAMIN D	IU/LB	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000	10,000	20,000	60,000	20,000	20,000
VITAMIN E	IU/LB	80	80	80	80	80	80	80	80	80	80	1,100	40	80	240	250	80
*ALSO AVAILABLE IN A SPECIAL HAWAII BLEND										**NO SUPI	PLEMENTAL	COPPER AD	DED				

If you supplement your livestock with a protein block, you should expect more than convenience. You deserve the quality, effectiveness, safety, performance and value of SweetPro lick blocks, And because SweetPro lick blocks feature reliable multiple protein sources, they are safe and effective for cattle, calves and horses feeding together.

ProBiotein Adds an Extra Measure.

ProBiotein is SweetPro's "blend additive". It's not just a single beneficial additive. but a strategic blend, working together to improve performance.

PROBIOTEIN®

FLAX

^4CTO

ProBiotein includes protein concentrates from wheat, oats, barley malt, flax and yeast. This broadens the amino acid balance of the ration. The Prebiotic Oligosaccharides and Betaglucans feed the beneficial bacteria. These prebiotics

help the good bacteria flourish, improving feed utilization and efficiency up to 25%, while "competitively excluding" pathogenic bacteria which can

cause sickness.

Four Classes of Enzymes Combine to Help Improve Feed Conversion, ProBiotein's

fibrinolytic, amylolytic, phospholytic and proteolytic enzymes help to digest fiber, starches and sugars, phosphorus and proteins.



No Molasses

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