



## ALL NATURAL HEALTHYCOAT® MULTIPLE BENEFITS

Is a **highly digestible** source of Omega 3 and 6 essential fatty acids, Vitamin E and Lecithin, fortified with Niacin, Biotin and Vitamin B12, with no artificial preservatives. Due to the lack of freshness and feed processing, the nutrients found in HealthyCoat are often lacking in a horse's diet. These Omega 3 and 6 essential fatty acids cannot be produced by the horse and must come from the outside source

HealthyCoat, the **highest quality** available Omega 3 and 6 essential fatty acids are preserved due to our **unique mechanical extraction process**. This method uses low temperatures and no chemicals.

Obvious symptoms of fatty acid deficiency are dry skin, weak hooves, dull hair, lack of vitality, poor health or condition.

HealthyCoat has been proven to promote optimum health and decrease fatty acid deficiency. HealthyCoat, without a doubt, is the best choice for your horse's supplemental nutritional needs.

## HEALTHYCOAT PROVIDES MULTIPLE BENEFITS

- Rich in **Omega 3 and 6** Essential Fatty Acids.
- **Safe, all-natural** source of vitamins and lecithin.
- Promotes glossy **hair coat**; enhances **skin** while helping maintain **hoof condition**.
- **Apple flavored** for palatability
- Aids in the maintenance of **healthy joints**.
- Fed at higher rates HealthyCoat works as a **safe weight builder**.
- **Easily digested** and slowly metabolized-will provide a consistent level of healthy **"controlled energy"**.
- Helps maintain the **immune system**.
- Aids in **digestion** and the **absorption** of fat-soluble **vitamins, A,D, E and K**.
- Ideal for **hot weather feeding** and keeping your animal cool.
- **Reduces** digestion problems that may lead to colic
- Great for **body conditions**, sale, or **show prep**

## IDEAL FOR ATHLETIC AND BREEDING HORSES, OLD HORSES AND COLTS

**University studies** revealed this natural product improved horses' **aerobic intensity** and extended their **anaerobic threshold**, necessary for **highly demanding activities** and competition.

**Muscle glycogen storage**, which helped **maintain muscle stamina**, was significantly higher. **Lactating and gestating** mares also out-performed their counterparts.

**NUTRITION FOR ENERGY AND PERFORMANCE!**  
**RICH IN OMEGA 3 & 6 ESSENTIAL FATTY ACIDS!**

## FREQUENTLY ASKED QUESTIONS

### 1 Why should I feed HealthyCoat everyday?

Good feed should provide most of the vitamins, minerals and protein your horse needs. However, essential fatty acids are very fragile. Most dry feed is exposed to air, light, heat and processing, which destroys (EFAs), essential fatty acids. Therefore, most horses are deficient in Omega 3 and Omega 6 fatty acids.

HealthyCoat provides a rich source of mechanically extracted, high-quality Omega 3 & 6 essential fatty acids that the horse can not produce. Plus, HealthyCoat is a rich, natural source of Vitamin E and Lecithin, and is fortified with Niacin, Biotin and Vitamin B12.

### 2 Why are they called "Essential Fatty Acids" and what do they do?

EFAs are essential to the health of your horse. Most of all, the horse can't produce these two fatty acids: they must be provided by an outside source, such as HealthyCoat.

Omega 3 and 6 fatty acids are a structural component of all cell membranes, Without essential fatty acids (EFAs), the cells will substitute another type of fat, thereby creating a cell that doesn't have maximum vitality, strength or health.

### 3 What is the difference between HealthyCoat and feeding corn oil, wheat germ oil, or generic soybean oil?

Omega 3 and 6 essential fatty acids are preserved due to our unique mechanical extraction process. This method uses low temperatures and no chemicals. Therefore retaining the highest levels of EFAs and Vitamin E. "Processed and stabilized vegetable oils have had the EFAs and Vitamin E content, as well as other natural antioxidants, largely – if not entirely– removed, destroyed or transformed in processing."

*-John Lyons, March 2000*

### 4 How much HealthyCoat do I need to feed?

We suggest starting gradually increasing from 1 to 4 ounces per day for the average horse. Higher levels may be fed to active horses or horses with poor skin, coat and health needs. HealthyCoat contains 2 1/2 times the digestible energy of grain and hay. If undesirable weight-gain results, we suggest cutting back on the grain or hay rations. Shelf stability allows you to save money by purchasing in 2.5 gallon jugs, without the worry of spoilage due to the high levels of all natural Vitamin E.

Try our others HealthyCoat lines for Dog, Poultry, Goat and Show (cattle, sheep, swine, and rabbits)



Brookelyn Owens 2012 WPRA Junior Champion



Pablo Barrios Olympic Professional Show Jumper

## AMAZING RESULTS

### Before HealthyCoat

### After HealthyCoat



The above before and after photos are actual pictures submitted by Bob Logan, Trainer and Publisher of *Barrel Racing to Win Magazine*. You can see for yourself the dramatic transformation that HealthyCoat feed supplement can make after only 14 days.

### Before HealthyCoat

### After HealthyCoat



"I acquired two rescue horses and they were almost DEAD! I Went to the Tractor Supply and got some jugs of HealthyCoat. I put BOTH horses on HealthyCoat and had them turned out on four acres lush green pasture and ONLY one gallon of 12% pellets a day! And in five months time they were back to regular weight."

Alisha & Charles Viviano  
Viviano's Bulls & Barrels  
[www.vivianobullsandbarrels.webs.com](http://www.vivianobullsandbarrels.webs.com)

## PROVEN SUCCESS

"Percheron Thunder is running on the cutting edge of high equine performance. To be at their very best, we must provide these Percheron geldings a high performance diet. We rely on products that maximize the performance and health of our horses. **HealthyCoat delivers this and much more.** We use to feed just a plain jane vegetable oil but since we began feeding HealthyCoat our **horses thrive.** We maintain a great **hair coat** and have requirements while keeping that **healthy glow.**"

Jason Goodman Professional Driver/Owner Percheron Thunder

"HealthyCoat gives my horses extra shine and bloom. It works as a high fat energy source and most important, I've noticed it helps with hoof growth, which is a big factor for me. If you could only choose one supplement to use it should be HealthyCoat because of the multiple benefits."

Jane Melby Professional Barrel Racer and NFR Qualifier

"I tried HealthyCoat for the first time when we had a horse with a skin condition. After two weeks on HealthyCoat we noticed a **big change!** Now I use HealthyCoat on all my horses, if I run out I can see a difference in looks and performance in three to four days. I know it keeps them healthy and in top shape. I love HealthyCoat, it's a perfect product for all horses."

Pablo Barrios Olympic Professional Show Jumper

"I personally use HealthyCoat on all my horses, everyday. I encourage all the girls, young women and horsemen to put all their horses on this product. HealthyCoat is a tremendous product for all athletic horses. **You'll see remarkable results; glossy hair, supple hooves, controllable energy, more endurance, better muscle tone and less leg cramping.** With just two ounces per day for one week you will get the results you are looking for."

Connie Combs World Renowned Barrel Racing Clinician Producer of Best Selling Barrel Racing Video

"After using HealthyCoat for just a few weeks I noticed a huge difference in my horses' coats and weight. Not only do my competition horses look beautiful and glossy in the winners circle, my horses at home look like they are ready to show also!"

"I've used many different supplements to help with weight gain, glossy coats, stronger hooves and overall health of our equine competitors. **HealthyCoat has proven to show the best results** leaving my horses looking and feeling the best in just a few weeks."

Michael Leon USHJA Hunter Derby Trainer

"I've been using HealthyCoat for years now. It's got a lot of great, quality ingredients like omegas 3&6 and lecithin that keeps my horses healthy. It also helps a lot with shedding out and they love the taste of it so I really like using it as a top feed because I don't have to worry about them falling off feed. I always recommend HealthyCoat because it just makes your horse better. It gives them shinier coats and keeps 'em feeling their best."

Cody Huber. Professional Calf Roper



Lainie Wimberly World Champion Hunter Rider

"After using HealthyCoat for one year on my entire stable of horses I have seen an overall improvement in coat condition, hoof condition, tighter joints and better digestion. The nutrients in HealthyCoat contribute to better overall health, including reduced stress, a healthy immune system, a better digestive tract and better circulation thereby demonstrating a beautiful, relaxed, happy and healthy competitor. Whether you have a competitive horse or a pleasure horse I highly recommend feeding him HealthyCoat!"

Lainie Wimberly World Champion Hunter Rider

**FEED DIRECTIONS:** Shake gently, settling may occur. For top dressing grain, start gradually 1 to 4 oz. for average adult horse. With active horses or maximum response for difficult skin and coat needs you may feed up to 8 oz.

**INGREDIENTS:** Mechanically extracted soybean and flax seed oil, Lecithin, Niacin supplement, Biotin, Vitamin B12 supplement, natural and artificial apple flavors, mixed tocopherols (Vitamin E as a preservative).

### GUARANTEED ANALYSIS

Total fatty acids/crude fat, minimum.....	98%
Unsaponifiable matter, maximum.....	2.1%
Insoluble impurities, maximum.....	1.0%
Free fatty acids, maximum.....	0.50%
Vitamin E minimum.....	250 IU/lb.
Niacin, minimum.....	34,000 mcg/lb.
Biotin, minimum.....	5,000 mcg/lb.
Vitamin B12, minimum.....	337 mcg/lb.
Moisture, maximum.....	0.50%
Linoleic acid, min. (Omega 6 fatty acid).....	50%
Linolenic acid, min. (Omega 3 fatty acid).....	7%

# HealthyCoat

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# HealthyCoat

MULTIPLE BENEFITS LIQUID FEED SUPPLEMENT

For Your Horse's Top Performance,  
Discover The Benefits Of HealthyCoat.



Kayla Melby WPRA Rookie  
Jane Melby Professional Barrel Race and NFR Qualifier



Cody Huber Professional Calf Roper



Lainie Wimberly World Champion Hunter Rider



Jason Goodman Professional Driver/Owner Percheron Thunder